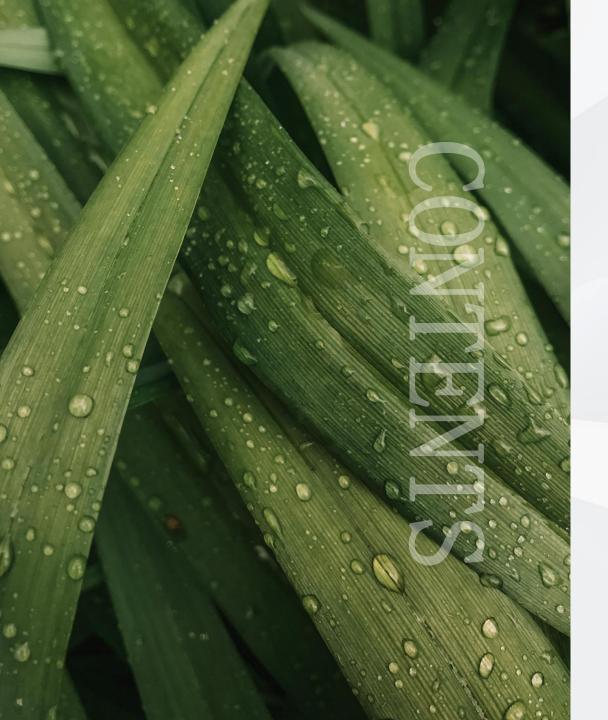
2023

Factory introduction

Enterprise introduction, category introduction, single product recommendation

Wilson Cosmetics Co., Ltd.







01 Enterprise Introduction

Product Introduction

O3 Product Advantages

O4 Cooperation Channels

Wilson Cosmetics Co., Ltd

Wilson Cosmetics Co., Ltd is a high-tech enterprise engaged in the development and production of high quality cosmetics. Since 2003, China has developed early and large-scale ODM and OEM factories for BOV aerosol cosmetics. Products include: professional dual aerosol cosmetics, Shave Gel, Moisturizing Spray, Sunscreen Spray, Deodorant Spray, Skin Care Lotion Spray, Skin Care Mud Film, Hair Removal Cream, Bulk Liquid and other Skin Care Products.

The company is located in Doumen District, Zhuhai City, Guangdong Province, covers an area of 8000 square meters, beautiful environment. Has a modern production base, high-quality production and management personnel, equipped with the world's advanced level of production testing equipment, fully closed filling, packaging production line.

OEM\ODM manufacturer

Independent R&D team

Standard production shop

100,000 GMPC clean workshop

70,000+ daily output

8000m² production base production line











Development History

2003年

James UK invests in Wilson team to develop BOV packaging technology in China 2010年

Wilson is certified by GMPC and ISO22716. In partnership with TESCO

hypermarkets in the UK



2020年

The new BOV foam bath gel was successfully developed and put into production in the New Year



2008年

British shaving gel production equipment successfully transformed, daily production of 15,000, shaving gel products re-launched in the UK 2015年

Through technological transformation, the qualified rate of BOV packaging reached 99.9%, and in the same year, the company developed the BOV packaging cosmetics market to add a second BOV packaging filling production line

2021年

Heavily invested in the construction of 100,000 workshops and 600 square meters of R & D center and testing center in line with ISO22716 standards, the introduction of advanced production equipment and testing equipment.

Enterprise Honor





Cooperative Client

















































Enterprise Service



O1 Product Development

We grasp the direction of product development, select high-quality suppliers, control the price and quality of packaging materials, packaging materials to the factory high standard strict sampling inspection, to ensure the quality of packaging materials and meet the requirements of customers and regulations, and promote the rapid launch of new products.



02 Packaging Design

Combined with the market hot combination of product selling points, texture, packaging materials, efficacy and other multi-dimensional image design gather your brand to create a unique - no visual impact product display.

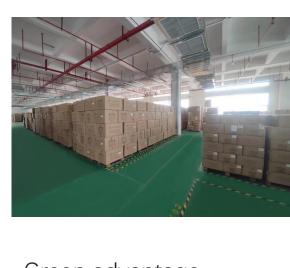


03 Production Service

Before and after investing millions to build 300,000 purification workshops, including:disinfection room, static room, filling room, buffer room, etc. At the same time, the workshop floor is all environmentally friendly floor paint, and it has an advanced research center in the industry. Top engineers provide a strong backing for the quality of the company's products







Green advantage

BOV aerosol tanks are mainly aluminum cans, easy to decompose, to achieve resource reuse, high recycling value, non-dangerous goods, no VOC(volatile organic compounds), zero pollution, which is the embodiment of corporate social responsibility and the development trend of the world's green ecological industry.



Product quality advantage

With the purity of raw materials and processes as the theme, it truly realizes the perfect integration of efficacy and safety, natural products are antioxidant, avoiding the secondary pollution of cosmetics in contact with the air, ensuring consistent quality, a use in the end, the value of 100%.



Technological lead

With 18 years of professional ODM/OEM, complete cosmetic production qualifications and international advanced technology and research and development results, thousands of cosmetic formulas are available for you to choose, highend personalized packaging design, professional R & D team, 100,000 level clean workshop, safe and assured.



Wilson Cosmetics Co., Ltd.

Core Technology Research and Development and Product Innovation Base Wesson has built a modern product research and development center, focusing on raw material screening, formula development, product design, process improvement and other aspects of work. We have established a cooperative relationship of "production, learning and research" to jointly promote R&D and technological innovation.

R&D team





The company has a high standard R & D center and PMC center, there are professional engineers research and development of new formulations, based on professional R & D capabilities, with advanced international standard plant and production equipment, committed to the R & D and manufacturing of high-quality cosmetics, for its own brand and processing customers to meet the market needs of high quality products.

At present, we has provided professional production and processing for hundreds of partners, bringing its brand to the market, and expanding its sales network from China to the United States, Chile, Philippines, Hong Kong, Taiwan and other countries and regions.

Research and development capabilities include all kinds of creams, aerosols, and BOV aerosols, hair removal, and other skincare, and beauty products, won several invention patents and utility model patents, and won the national high-tech innovation product honor.



Advanced equipment















Whole-process inspection





Wilson Cosmetics Co., Ltd. adheres to the principle of high quality, in the product testing items are extremely detailed, the product packaging materials, raw materials, water quality, semi-finished products, finished products through up to 60 times of repeated testing to ensure product safety.













Raw material inspection

Batching inspection

Semi-finished product inspection

Packaging inspection

Inspection of finished product

Random inspection after delivery





The ideal packaging for 0 "added, natural products





Protective formula

Vacuum packing, good sealing, no secondary pollution



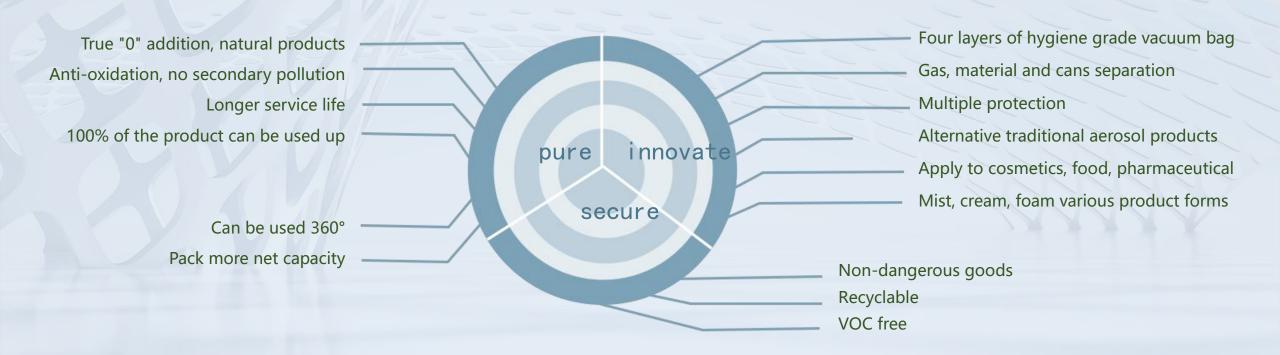
Double layer protection

Not affected by light, heat and cold, oxid ation, pollution

After 15 years of research and development and production, we has established the highest production standards and strict quality control procedures to help customers develop cutting-edge BOV packaging technology solutions in the professional market segment of BOV packaging technology. I am confident that our customers will benefit greatly from sharing expertise and a very special drive to innovate.

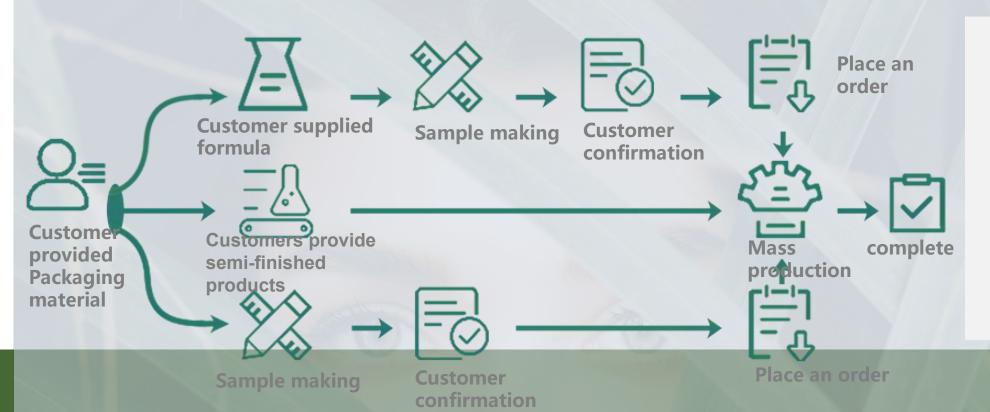
Technological Superiority





OEM service process



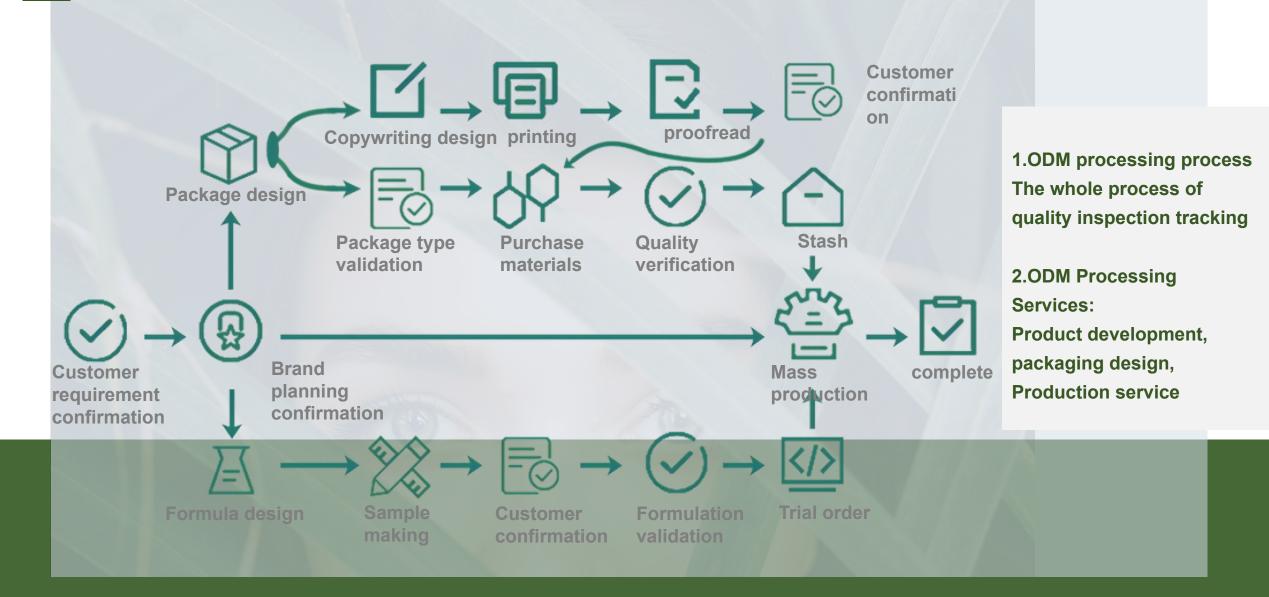


1.OEM processing
The whole process of quality inspection tracking

2.OEM Processing
Services:
Product production,
process processing,
licensing

ODM service flow







Protection Series



Hold a number of countries NMPA sunscreen whitening special certificate for customers to use, the certificate multiple is SPF30, SPF40, SPF50, SPF50+, complete documents, a variety of categories, to meet a variety of market needs of customers.

Enjoy The Outdoor Good Time In Hot Summer.



OEM Product Category

Crystal sunscreen

Whitening sunscreen

Protective isolation

Children's suncare

Product Introduction

SPF30	Light breathing, daily sunscreen application, preferred for indoor office crowd
SPF40	UVA/UVB resistance, low intensity outdoor activity area
SPF50	Anti-oxidation, waterproof sweat, multi-effect protection, high intensity outdoor activities preferred
SPF50+	Multi-effect protection sunburn suntan, suitable for seaside, mountain and so on

Against	Against	Against	Against
sun aging	tanning	sunburn	aestates
Antioxidant	Pollution prevention	Sweat resistant	Multi- effect sun protection
UVA	UVB	Blue light	Rapid film
resistant	resistant	resistant	formation
Sense of ice	Multi effect	Skin whitening	Lasting



Hair Setting Spray

Activating Muscle Can Improve Skin Elasticity And Firmness.



Aerosol spray package, easy to use, create natural texture modeling, spray delicate and light, refuse greasy, fresh and natural styling, strong styling and support ability, do not make hair the slightest disturbance.



Application Scenario

Hair	Create texture, strongly
setting	shape, nourish hair and
spray	keep curly hair elastic
water-free shampoo	helps to big oil head go out to cope with an emergency, wash water- free, hair to keep fresh and fluffy
Hair	Natural effect, Elastic
mousse	curls, moisturizing hair
Hair Color Spray	Variable hair color, one key switch, no threshold, surface coloring won't hurt hair

OEM Product Category

Hair setting spray

Waterfree shampoo

Hair mousse Hair Color Spray

Natural quick drying	Water solubility	Freshly and won't sticky	Silky luster
Waterfree	Fresh	Fluffy	Adsorbed
portable	hair	nature	grease
Texturing setting	Strong styling	Natural luster	High costeffecti ve
Hair	Surface	Uniform	Simple
nondamage	coloring	spraying	operation



Moisturizing Spray Series



The use of aerosol packaging and aerosol BOV packaging, to avoid secondary pollution, ultra-fine atomization effect, Airlike feeling penetration technology, one spray three seconds to absorb, from the formula to the effect to the skin sense of a new customized experience.

Deep Nourishment Contains Multiple Hydrating Ingredients.



Product Introduction

Water spray	360° spray, improve dryness, bring secondary cleaning to the skin
Hydrosol spray	Add a variety of plant extracts to bring effective skin care
Essence spray	Strengthen the skin barrier, quickly calm and soothe the skin, multiple repair
Makeup Setting spray	Makeup and nourishes 2 in 1, fixed makeup, dry-non and oil-non lasting makeup

OEM Product Category

Water Hydrosol spray

Essence

spray

makeup Setting spray

Wide Angle	Oil control	Whitening and Lighten spots	Anti-blue light and anti- oxidation
Hydrating	Deep nourish ment	Resistance to dryness	Equilibrium water oil
Secondary cleaning	Fade fine lines	Restore soft skin	Enhance vitality
Post-sun skin repair	Improves skin redness	Relieve dry itching and tingling	Active ingredient addition





OEM Product Category

Shampoo

Bathing

From The Beginning, Life Guards Muscle Density.

2 in 1 wash and bathe

Hair care



Product Introduction

Shampoo	go deep into the hair follicle, gently nourish and clean hair
Bathing	Gently wrap makeup stains, oxygen grade bubble SPA, restore skin beauty
2 in 1 wash and bathe	More gentle cleansing of pores, full body scrub softens aged keratin
Hair care	Moistening and washing is not tight, clean makeup, and brings zero burden to the skin

Moisten	Mild	Lock in moisture	Anti- dandruff
Silky	Relieve itching	Infant	Weak acidity
Oil control	Ameliorate dryness	Resolve dryness	Fluffy
Exfoliator	Repair and beautify	2 in 1 Wash and bathe	Shiny

New generation lotion, mousse
and gel, gentle and clean, with a
combination of amino acids
formula, hydrated and not tight;
Self-foaming series bring
customers a new visual experience
rich dense bubbles, multiple
protection to avoid air pollution.

$oldsymbol{\overline{H}}$ \ Beauty N

Beauty Modification Series



Newly created air base makeup, lithe and white lucent presence-free, 360 degrees without dead Angle release charm; The dense and delicate bubbles gently cover the skin, bringing a more refreshing experience to the skin.

Multi-Category Comprehensive Care From Face To body



OEM Product Category

Isolation brightening

Hair removal spray

Bodycare spray

Shaving product

Application Scenario

Isolation brightening	Light, thin, moist, isolation of air, makeup pollution, delicate pores
Hair removal spray	Painless hair removal, spray and rub, easy hair removal without leaving a trace
Bodycare spray	Antiperspirant, deodorant, tanning and other types to meet different needs
Shaving product	A wide selection of shaving foam, gel and aftershave spray

Fine pore	Pre- makeup isolation	Brightening and smoothing skin	Moistening luster
Painless hair removal	Simple and fast	Non- irritant	Safe and effective
Refreshing and deodorant	Tanning	Long- lasting smell	Custom
Shaving foam	Harmless to skin	Maintain	Refreshing

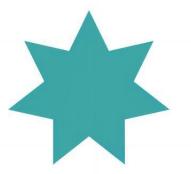


Skincare Line



Contains active essence, skin is firmness and soft, the texture is moist and light, sustain radiant and smooth, against external interference, moisturizing emollient, maintain skin luster and beauty, create natural and delicate beauty.

Activating muscle can improve skin elasticity and firmness.



Application Scenario

Body lotion	Improve Goose Pimples, whitening and brightening, wake up the underlying vitality of the skin
Bubble mask	UVA/UVB resistance, low intensity outdoor activity scene use
Hand cream	Relieve dry hands and feet in winter, and return skin to tender and shiny
Essence mousse	Moisturize, Oxygen injection to revitalize and keep skin vibrant and radiant

OEM Product Category

Body Bolotion m

Bubble mask Hand cream Essence mousse

Moisten	Soften the skin	Whitening and moisturizing	Firming repair
Promote absorption	Limpid pores	Clean pores	Deep cleansing
Whitening and moisturizing	Relieve dry and cracking	Tender and shiny	Repair and care
Oxygen injection to rejuvenate the face	High effict ingredient	Whitening and brighten	Anti- inflammat ory and soothe



Facial Cleansing Series



Subvert traditional cleansing products to bring a new experience to the skin. Mousse is gentle and clean, and uses a combination of amino acids to make it moist and not tight. Self-foaming series bring customers a new visual experience, rich dense foam, multiple protection to avoid air pollution.

Clean, natural, gentle and harmless to skin.



Product Introduction

Cleansing mousse	Gentle and delicate bubbles, not tight after washing skin, gently take away dirt
Exfoliating mousse	Soften aged keratin and dirt, easily remove aged exfoliator
Cleansing gel	Clean blackheads, clean pores, remove pore waste and restore beauty
Makeup remover mousse	Easily remove makeup, oil, mild stimulation-free, sensitive muscles can be used

OEM Product Category

Facial cleansing	Remover	Exfoliate	Washing and remover 2 in 1
clearising			

Natural	Mild	Pregnant woman	Oil- control
Hydrating	Moisturizi ng Repair	Water-oil balance	Deep cleansing
Improved Goose Pimples	Eliminate acne and mite	Delicate pore	Rapid foaming
Exfoliate aged skin	Repelling pigmentati on	Wash, remover and care in one	Characteristic ingredient addition





Daily household disinfection, cleaning, deodorization and other essential daily necessities create a meticulous life, pet care, fruit and vegetable cleaning care for a healthy family, and the household series escorts your home life and makes life more secure.

Activating muscle can improve skin elasticity and firmness.



Product Introduction

Daily disinfection	Disinfection spray has become a daily, epidemic and other environment essential good
Bacteriostasis and mite removal	Health care, effective antibacterial, mites clean up
Decontaminati on for kitchen and bathroom	Strong adhesion, decomposition and removal of stubborn stains
Air fresh	Deodorization to smell, a fresh spray, lasting fragrance

OEM Product Category

Daily disinfection

Bacteriostasis and mite removal Decontamin ation for kitchen and bathroom

Air fresh

OEM Custom Effectiveness

Bacteriostasis	Natural	Mild	Convenient
Plant addition	Clean	Decontamin ation	Easy to rinse
Safety	Odor removal	Suitable for baby	No residue
Mild ingredie nts	Premium fragrance	Soothe the nerves and help sleep	Improve air

九

Fragrance Series

Activating muscle can Activating muscle can improve skin elasticity and firmness.skin elasticity and firmness.





Each creation starts with the praise of nature, collides with the miracle of life of raw materials, and creates a palace-level experience. The fresh perfume depicts delicate, sweet, refreshing and pleasant moments.

Application Scenario

Floral fragrance	A fragrant gift from nature
Fresh sea breeze	Fresh and cold, bringing a youthful experience
Elegant vegetation	Various choices of lavender, woody and grassy fragrances
Oriental mystery	Mysterious fragrance, create extraordinary taste

OEM Product Category

Floral fragrance

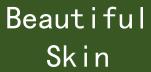
Fresh sea breeze

Elegant vegetation

Oriental mystery

OEM Custom Effectiveness

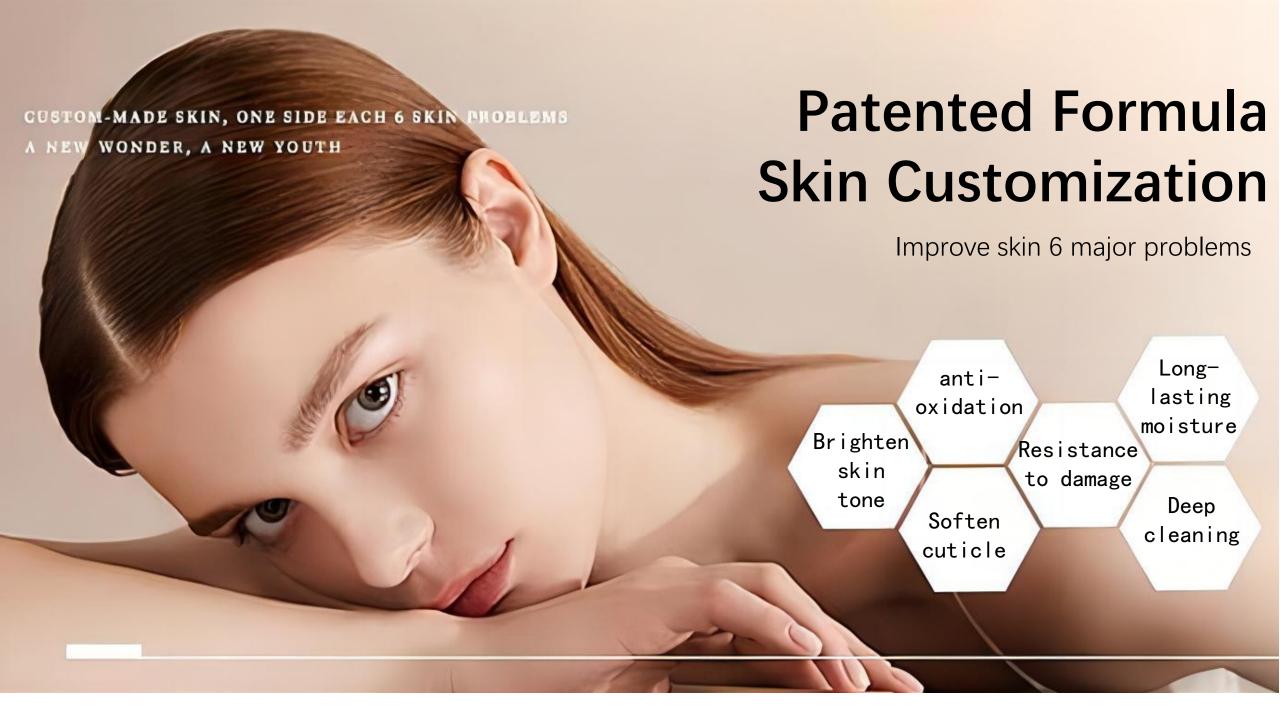
Sandalw ood	Unique	Sea salt	Sweet
Sleep aid	Neutral	Long	Layering
scent	fragrance	lasting	
Plant	Mind	Fine	Exclusive creation
addition	SPA	pores	
Emotion al relief	Enhance taste	Uniform atomizati on	Layered fragrance



FORMULA PATENT



Wilson



Product Introduction





SalSphere™ Natural Anti-Aging

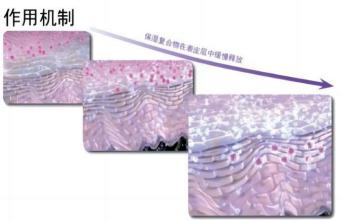
- Submicrosphere encapsulation enhances the adhesion of resveratrol and proanthocyanidin B2 on the skin surface, prolongs the retention and release time, and allows the active substances to be delivered to the deep layer of the skin with the best effect.
- Resveratrol is a potent polyphenol and antioxidant that brightens and evens skin tone. It can also inhibit the production of skin inflammatory enzyme COX-2 to prevent aging.
- ➤ Proanthocyanidin B2 from apple extract is a polyphenol with strong antioxidant properties, which can promote cell growth and inhibit the formation of advanced glycation end products (AGE) that form wrinkles.

Brighten skin tone, Tighten wrinkle, Tighten pores, Anti-oxidation, Anti-aging

Product Introduction







SalSphere® Skin Repair

- ➤ SSSR is an alternative treatment for dermatitis aimed at improving barrier properties, effective and long-lasting hydration, helping the skin to repair itself and heal the area naturally.
- The submicron soft sphere technology encapsulates special functional lipid membranes for rebuilding cells functional essential fatty acids (co-large linoleic acid (CLA)). Delivers stable, easily oxidized lipids and slowly delivers the hem to the skin.
- ➤ Targeted release of skin enzymes triggers the release of lipids where needed. Prescription-grade dermocosmetic technology for baby and child products.

Long-lasting moisturizing, Repairing skin base, Enhancing elasticity, Balancing skin tone

Product Introduction







SalSphere® Skin Protection

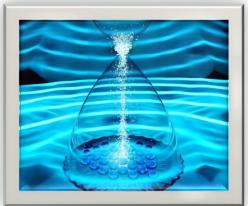
- SS SPT is a submicron sphere delivery system. It has a solid hydrophobic core infused with skin repairing lipids, antioxidants and moisturizers.
- Form a physical barrier outside the skin, blocking PM2.5, smog, dust particles, free radicals, etc. from entering the skin.
- ➤ Through the release of repairing lipids and antioxidants in the microspheres, it can repair the skin barrier function and protect cells from free radical damage.

Moisturizing, Isolation protection, Anti-oxidation, Anti-blue light

Product Introduction







MultiSal® Vitamin C + E

- ➤ MSC&E is a double-layer coated submicron sphere, coated with vitamin E and L-ascorbic acid, which can provide more stability Slow release technology can maximize the benefit.
- ➤ Effectively inhibit the deposition of pigment mother cells, prevent dark spots and freckles, discharge excess pigment, and thoroughly improve dull skin.
- ➤ Has anti-oxidation effect, promotes cell regeneration and vitality, delays cell aging process, improves and maintains skin elasticity.

Soften cuticle, Inhibit pigmentation, Promote cell metabolism

Product Introduction







MultiSal® Salicylic Acid 30

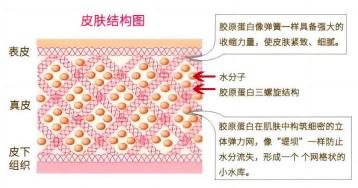
- ➤ Patented dual encapsulation of an outer microspherical shell with water-triggered release properties and a sub-micron spherical inner core infused with salicylic acid (30%).
- ➤ Slow release, mild exfoliation, whitening, anti-acne, non-irritating.

Deep cleansing, Oil control and acne removal, Mild exfoliation, Brightening skin tone

Product Introduction







HydroSal™ SalSilk

- Submicron spheres designed to deliver keratin to aging, thinning, damaged hair.
- ➤ The keratin is surrounded by a porous core and the shell is designed to enhance the adhesion of the keratin to the hair and prolong its release.

Penetrates the hair core, Releases energy slowly, Resists damage, Enhances toughness







Shaving gel



5 Benefits

Rapid foaming

Rich foam, squeeze out an appropriate amount, rub it gently and apply it on the beard to produce secondary foaming foam

Moisturizing and refreshing

Gentle and skin-friendly, a variety of lubricating ingredients, double the moisturizing experience, reduce friction between shaving and skin

Ice discomfort

Elegant and light fragrance, rich in cooling ingredients, reduce the burning sensation caused by shaving

Lubricate skin

Skin-friendly and smooth, specially researched smoothing ingredients help smooth shave

Fragrance revitalizes

Fragranced foam for a refreshing shave



Shower gel

5 Benefits



Fresh penetration

Clear and long-lasting fragrance, bursting bubbles, moist and translucent skin.

Emulsification

Small molecule active ingredients are evenly dispersed, making active substances such as sodium hyaluronate more easily absorbed by the skin

Keep hydration

Rich in unsaturated fatty acids and OMEGA-6 to prevent moisture loss from the skin

BOV packaging

Vacuum high tightness, double-layer protection to protect the inner material from pollution

Gentle cleaning

Carbonic acid hits the sun as refreshingly, keeping skin fresh, soft and smooth



Dry shampoo

away from the hair

massage in using fingertips or brush

Brush out any excess

Water free Refreshing — spray —

5 Benefits

Free wash to oil

Spray and knead to get rid of greasy instantly

Oil control fluffy

Add oil-absorbing particles to create airy hair, refreshing and oil-removing

Mild hair care

Add protein compound plant extracts to maintain moisture and smooth hair, hyaluronic acid to moisturize and lock water

Fine particule mist

The quality is exquisite workmanship, the spray head has a large amount of mist, the particles are fine, and the soft atomization does not leak liquid

Long-term oil control

Refreshing all-day high-energy fluffy factor, exuding an elegant fragrance



Air freshener 5 Benefits



Long lasting fragrance

Add deodorant factor, upgrade deodorization, double the fragrance

BOV packaging

Separation of gas and material, using nitrogen, air and other safe gases as propellers, the aerosol is denser

Remove odor

Effective deodorization, using plant extracts, 24-hour fragrance

Remove bacteria

Effective antibacterial, fast deodorization, the sterilization rate of Escherichia coli, endworm, Candida albicans and other fungi is greater than 99%*

Convenient and fast

It is easier to apply force anytime, anywhere, with just one touch



Body lotion mousse



5 Benefits

Moisturizing

Body lotion acts to moisturize the skin, forming a protective film on the skin surface, slowing down the loss of skin moisture, improving dry and rough skin

Soothing fragrance

Fragrance is added to the body lotion, which can help relax the muscles of the whole body when applied, and the appropriate aroma can regulate emotions

Lift and tighten

Help improve the symptoms of sagging skin, strengthen the support of the skin, repair skin elasticity and smoothness

Creamy texture

The touch is soft and easy to apply, and it foams instantly, breaking the traditional greasy and heavy feeling

Long-acting water locking

Long-lasting moisturizing, non-sticky, refreshing and easy to absorb



Self-tanning mousse

5 Benefits



Light foam

Spreads easily and absorbs quickly

Moisturizing

The product contains plant extracts, and vitamin E can keep the skin moisturized and prevent dryness while tanning. Dries quickly and is non-sticky.

Mild tanning

Soothing foam, hypoallergenic and non-irritating

Enhance color fixation

Create dark skin as you wish, with gradual skin color, adjustable at will

Easy and convenient

Sun-free, daily use can produce a self-tanning effect and prevent sunburn



Perfume



5 Benefits

Delicate design

Elegant bottle body line design, set off elegant and mature, artistic square bottle body, transparent texture radiant

Light fragrance

Master-level fragrance 100+ carefully blended, exuding a delicate and soft atmosphere, surrounded by lingering fragrance

Long lasting fragrance

In an indoor constant temperature environment, it can maintain a long-lasting fragrance for 24 hours, and the odor neutralization technology removes the odor

Convenience

Applicable to many scenes, uphold the timeless style

Aluminum nozzle

Aluminum atomizing nozzle, good atomization, tight structure, not easy to leak



Deodorant spray 5 Benefits



Natural plant extracts

The essence is extracted from natural flowers, fruits, leaves, and stems, which is mild and non-irritating, and the aroma is naturally non-pungent

Practical effect

Refreshes the peculiar smell in the air and can also fragrance the body and refresh the skin

BOV aerosol

Just the right amount of fine mist for an instant refreshment

Antiperspirant and deodorant

Quick antiperspirant, remove sweat/odor/body odor, refresh after application, remove sticky feeling

Odor repair

Go deep into the sweat glands, repair the source of odor, astringe the sweat glands, and reduce sweat



Hair removal spray



5 Benefits

Mild hair removal

Hair is shed from the root, leaving skin soft and moisturized, free from frizz

Gentle skin care

Specially researched hair removal formula, moisturizes and soothes the skin

Hair suppression

Contains hair-suppressing factors to prevent rough hair and delay growth

Atomizing button

With atomizing nozzle design, the aerosol is more delicate

Aseptic packaging

It adopts BOV vacuum-sealed aseptic warehouse packaging technology, the nano-level atomization effect is safe and easy to use, and it is convenient to use at any time and at 360°

Redefining "Wilson"

Confirmatory science

SCIENCE

Define skincare with ingredients Accurately solve skin problems in a scientific way



The collision of formulation and beauty

A 'beauty factory' that understands consumers better



Patented formula Effective skincare







Professional Technology Craftsmanship





Wilson Cosmetics Co., Ltd.

THANK YOU

Beautiful Skin

